



PHILADELPHIA GAS WORKS

800 West Montgomery Avenue • Philadelphia, PA 19122

June 1, 2026

Gemela N. McClendon, Esquire
Executive Director
Philadelphia Gas Commission
One Parkway Building
1515 Arch Street, 9th Floor
Philadelphia, PA 19102

RE: Responses to Data Requests

Dear Ms. McClendon:

Attached are the responses to PA-OB-12, PA-OB-13 and OB-HE-6.

Sincerely,

A handwritten signature in blue ink, appearing to read 'WJG', is written over a faint, large, light-blue flame graphic that occupies the right side of the page.

William J. Gallagher
VP Budget and Strategic Development

WJG/mlo'b
Attachments
cc: Service List

**RESPONSE TO PUBLIC ADVOCATE'S DATA REQUESTS REGARDING
FISCAL YEAR 2027 OPERATING BUDGET PROCEEDING**

PA-OB-12: Refer to Corporate Communications on page 101 of the Proposed FY 2027 Operating Budget Supplemental Filing. Please explain the elimination of budgeted costs for the following:

- a. Collections Campaign - Collections
- b. Advance Marketing Campaign
- c. Parts & Labor Plan
- d. Pipeline Safety & Meter Safety
- e. Landlord Cooperation Program
- f. LIHEAP
- g. Employer of Choice
- h. Ease of Business Tools
- i. Diversification & New Revenue Opportunities.

RESPONSE PROVIDED BY: Melanie McCottry
 Chief of Staff & Senior Vice President, Corporate Affairs

Response: The budget has not changed and remains the same as FY2026. The proposed supplemental filing has been updated to align better with how PGW plans to share messaging and platforms to allow PGW to maximize its budget and provide more value to its customers. The former line items are an antiquated way to approach broad-based advertising opportunities.

 The categories offer more transparency and accuracy in reporting as they correspond with existing reporting breakdowns currently used by PGW.

RESPONSE TO THE HEARING EXAMINER'S DATA REQUEST
FISCAL YEAR 2027 OPERATING BUDGET

OB-HE-6: Refer to the budget exam for Corporate Communication: Please explain why there is no money allocated for programs included in in prior fiscal year operating budgets, such as the Collections Campaign, Parts and Labor program, LIHEAP, etc.

RESPONSE PROVIDED BY: Melanie McCottry
Chief of Staff & Senior Vice President, Corporate Affairs

RESPONSE: Money is allocated in the FY 2027 operating budget. The budget breakdown is shown on page 101 of the Proposed FY 2027 Operating Budget Supplemental Filing. The budget amount remains the same as FY2026. The line items were updated to align better with how PGW plans to share messaging and platforms to allow PGW to maximize its budget and provide more value to its customers. The former line items are an antiquated way to approach broad-based advertising opportunities.